



# The Music Industry: Music in the Cloud

*Patrik Wikstrom*

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# The Music Industry: Music in the Cloud

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## **The Music Industry: Music in the Cloud** Patrik Wikstrom

The music industry is going through a period of immense change brought about in part by the digital revolution. What is the role of music in the age of computers and the internet? How has the music industry been transformed by the economic and technological upheavals of recent years, and how is it likely to change in the future? This is the first major study of the music industry in the new millennium. Wikstrom provides an international overview of the music industry and its future prospects in the world of global entertainment. They illuminate the workings of the music industry, and capture the dynamics at work in the production of musical culture between the transnational media conglomerates, the independent music companies and the public. The Music Industry will become a standard work on the music industry at the beginning of the 21st century. It will be of great interest to students and scholars of media and communication studies, cultural studies, popular music, sociology and economics. It will also be of great value to professionals in the music industry, policy makers, and to anyone interested in the future of music.

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