



# **Cult of Power: The Inside Story of the Fight to Open Augusta National Golf Club and How it Exposed the Ingrained Corporate Sexism that Keeps Women Down**

*Martha Burk*

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This book is a digital reprint of *Cult of Power: Sex Discrimination in Corporate America and What Can Be Done About It*, originally published by Scribner in 2005, with a new Preface and subtitle. Even though Augusta National Golf Club admitted two women in 2012, the book is no less important today for its chronicle of the high-profile national controversy, what it stood for, and its stunning expose of how corporate titans at the highest levels still exercise power against women .

### **IT ALL BEGAN WITH A LETTER . . .**

In 2002, Dr. Martha Burk, chair of the National Council of Women's Organizations, wrote to the Augusta National Golf Club, host of the prestigious Masters tournament, expressing concern over the club's all-male membership policy and urging it to change.

The resulting firestorm surrounding the club's secret membership roster of high-ranking corporate executives and its refusal to admit women was never really about golf. It was about much more -- becoming the linchpin of a national dialogue about the role of women in society not seen since the Anita Hill-Clarence Thomas debate. And especially in executive suites and boardrooms, the debate is far from resolved.

*Cult of Power* is an in-depth account of the broader ramifications stemming from the initial controversy, written by the woman who was its center. Burk lays bare the reasons the closed gates of Augusta National symbolize all the ways women are still barred from the highest echelons of power -- in government, social and religious organizations, and most importantly, in corporate America -- and why we must change the system.

In a stunning rebuttal to the reductionist claim that Augusta National is just about golf or "private association," Burk unveils, for the first time, the extraordinary web of business, government, and philanthropic affiliations of Augusta National members. The list is shocking evidence of the impact and influence the members have and damning proof that there is more going on behind club gates than just a game. It really is a "cult of power."

In dynamic, no-nonsense prose, Burk weaves together anecdotes, documents, and previously undisclosed material and encounters with sponsors, with a discussion of why gender discrimination is still accepted at the highest levels of business and how it affects all working women from the top tier to the rank and file.

*Cult of Power* is an important contribution to our understanding of how the attitudes, rules, processes, and pastimes of corporate America perpetuate an antiquated and unbalanced system. But it also provides real solutions and concrete examples that clearly show what must be done to end gender discrimination and bring about true parity in the workplace. *Cult of Power* is a rally call for all women -- a clear-sighted prescription for accountability, meaningful action, and real change.

This digital reprint chronicles the events as they happened, and lists members and corporate partners as they were known when the book was originally released by Scribner in 2005. Augusta National members, corporate sponsors, companies and organizations represented in the membership, and corporate officers may have changed since original publication.

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In this 21st hundred years, people become competitive in most way. By being competitive currently, people have do something to make all of them survives, being in the middle of often the crowded place and notice by surrounding. One thing that oftentimes many people have underestimated this for a while is reading. Yep, by reading a guide your ability to survive enhance then having chance to endure than other is high. In your case who want to start reading some sort of book, we give you this specific Cult of Power: The Inside Story of the Fight to Open Augusta National Golf Club and How it Exposed the Ingrained Corporate Sexism that Keeps Women Down book as beginner and daily reading book. Why, because this book is more than just a book.

#### **Stacia Cobb:**

This book untitled Cult of Power: The Inside Story of the Fight to Open Augusta National Golf Club and How it Exposed the Ingrained Corporate Sexism that Keeps Women Down to be one of several books that will best seller in this year, this is because when you read this guide you can get a lot of benefit in it. You will easily to buy this specific book in the book store or you can order it by way of online. The publisher with this book sells the e-book too. It makes you easier to read this book, as you can read this book in your Mobile phone. So there is no reason to you to past this reserve from your list.

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Playing with family in a park, coming to see the sea world or hanging out with close friends is thing that usually you might have done when you have spare time, and then why you don't try point that really opposite from that. Just one activity that make you not feeling tired but still relaxing, trilling like on roller coaster you are ride on and with addition of knowledge. Even you love Cult of Power: The Inside Story of the Fight to Open Augusta National Golf Club and How it Exposed the Ingrained Corporate Sexism that Keeps Women Down, you may enjoy both. It is very good combination right, you still wish to miss it? What kind of hang type is it? Oh come on its mind hangout men. What? Still don't have it, oh come on its called reading friends.

#### **Carlos Thornton:**

With this era which is the greater particular person or who has ability in doing something more are more special than other. Do you want to become among it? It is just simple solution to have that. What you have to do is just spending your time not much but quite enough to experience a look at some books. On the list of books in the top record in your reading list is actually Cult of Power: The Inside Story of the Fight to Open Augusta National Golf Club and How it Exposed the Ingrained Corporate Sexism that Keeps Women Down. This book and that is qualified as The Hungry Mountains can get you closer in getting precious person. By looking right up and review this reserve you can get many advantages.

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